

NEW Wyndham Rewards® Front Desk Sign

FREQUENTLY ASKED QUESTIONS



Q: Where should the Front Desk Sign be displayed?

A: Please display the Wyndham Rewards front desk sign on the corner of the front desk where guests can easily scan the QR code to join. You can also display additional signs in guest common areas to encourage guests to enroll in Wyndham Rewards.

Q: Where can I order additional signs?

A: Visit Wyndham Community > Loyalty, Sales & Marketing > Wyndham Rewards > Wyndham Rewards Resources > Wyndham Rewards Marketing Materials. **Please note:** the new front desk sign can only be ordered through **JB Print Solutions** (*enter Password: 3333*) for both U.S. and Canada properties. Additional signs can be purchased for additional desks or guest common areas. New hotels, opening on or after May 1, 2026 will receive one complimentary sign in their Wyndham Rewards Welcome Kit upon opening.

Q: My hotel participates in the Enrollment Program, will enrollments through this QR Code count towards my Quarterly Valid Enrollment Target?

A: No, guests that enroll through the QR code on the Front Desk Sign will not count towards your hotel's Quarterly Valid Enrollment Target. To count towards your quarterly target, encourage your Front Desk staff to ask guests to enroll while checking-in the guest using their PMS.

Q: My hotel is on Wyndham Gateway do I still need to enroll guests?

A: While hotels that are on Wyndham Gateway no longer have a Quarterly Valid Enrollment Target, it's always best practice for your Front Desk Staff to ask guests to enroll so guests can earn valuable rewards for their stays.

WYNDHAM
HOTELS & RESORTS

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