

The Wyndham Marketplace Wyndham Rewards Hotel Incentive Program Terms & Conditions (the “Terms”)

Void (i) in Puerto Rico and U.S. Virgin Islands; (ii) outside the United States and District of Columbia; and (iii) where prohibited by law. Subject to all federal, state, and local laws, regulations and ordinances.

1. Eligibility: Wyndham Hotel Group, LLC (“WHG”, “Sponsor” “SPONSOR”, “we”, “us”, “our” and/or “ours”) is offering The Wyndham Marketplace Wyndham Rewards Hotel Incentive Program (the “Marketplace Incentive Program”) to incentivize entity principals of WHG (or its affiliates) franchised properties to complete purchases through the Wyndham Marketplace. As more particularly set forth below, the Marketplace Incentive Program is open to Eligible Entity Principals of Eligible Hotels (each as defined below).

For purposes of these Terms, “Eligible Hotel” means any WHG branded hotel property located in the fifty (50) United States and District of Columbia that operates under one of the following WHG brands: AmericInn® by Wyndham, Baymont® by Wyndham, Days Inn® by Wyndham, Dolce® by Wyndham, Hawthorn® Extended Stay by Wyndham, Howard Johnson® by Wyndham, La Quinta® by Wyndham, Microtel by Wyndham®, Ramada® by Wyndham, Registry Collection® Hotels (excluding Registry Collection hotels operated by HotelREZ Limited), Super 8® by Wyndham, Trademark Collection® by Wyndham (excluding Caesars Entertainment/Trademark Collection® by Wyndham co-branded properties), Travelodge® by Wyndham, TRYP by Wyndham®, WaterWalk® Extended Stay by Wyndham, Wingate by Wyndham®, Wyndham Garden®, Wyndham® or Wyndham Grand® (each a “Brand”).

For purposes of these Terms, “Eligible Entity Principal” means, during the Promotion Period (as defined below), an entity principal of an Eligible Hotel who is, at the time of awarding the applicable Marketplace Incentive Award (as defined below), a member of Wyndham Rewards in good standing (Wyndham Rewards is free to [join](#) and open to individuals 18 years or older).

Participation constitutes full and unconditional agreement (i) to these Terms by the Eligible Entity Principal and the Eligible Hotel of which such Eligible Entity Principal is associated and (ii) to the decisions of Sponsor which are final and binding in all matters related to the Marketplace Incentive Program. Sponsor reserves the right to verify the eligibility of all participating entity principals and their respective hotels under these Terms (as determined by Sponsor in its sole discretion).

An individual is not entitled to any award unless and until their eligibility and that of their respective hotel has been verified.

Promotion Period: The Promotion begins at 12:01 a.m. ET on September 15, 2025 and ends at 11:59 p.m. ET on December 31, 2025 (the “Promotion Period”).

Determination of Marketplace Incentive Award Recipients:

Sponsor will award Eligible Entity Principals of Eligible Hotels Wyndham Rewards points for “Eligible Purchases” made during the Promotion Period through the Wyndham Marketplace based on the “Wyndham Marketplace Spend Tier,” as set forth in the following table (each award a “Marketplace Incentive Award”).

WYNDHAM MARKETPLACE SPEND TIER (USD) ¹		WYNDHAM REWARDS® POINTS MULTIPLIER ¹	EXAMPLES:
\$1,000 - \$1,999	=	1X	Spend \$1,000 get 1,000 Wyndham Rewards® points
\$2,000 - \$4,999	=	2X	Spend \$2,000 get 4,000 Wyndham Rewards® points
\$5,000 - \$9,999	=	3X	Spend \$5,000 get 15,000 Wyndham Rewards® points
\$10,000 - \$19,999	=	4X	Spend \$10,000 get 40,000 Wyndham Rewards® points
\$20,000 - \$42,000	=	5X	Spend \$42,000 get 210,000 Wyndham Rewards® points

In addition to meeting one of the above Wyndham Marketplace Spend Tiers, an “Eligible Purchase” (i) must include a valid purchase order, issued by the franchisee to, and confirmed by, the Wyndham Marketplace supplier of the item(s) purchased (each such purchase, an “Eligible Purchase”) (ii) does not include taxes, shipping, warranty cost, installation costs or any other fees or costs that are in addition to the product itself, (iii) shall be after any discounts or rebates and (iv) cannot be combined across multiple Eligible Hotels. Purchase amounts associated with purchase orders that are not confirmed by a Wyndham Marketplace supplier prior to the Award Date (as defined below) and/or rejected or canceled by a Wyndham

Marketplace supplier will not count toward the Marketplace Incentive Program.

Any items purchased through the Wyndham Marketplace that are returned or rejected or not paid for before the Award Date will not be counted toward an Eligible Purchase. Eligible Entity Principals associated with a hotel that is terminated, suspended, or not in good standing at the time of the Award Date are not eligible to receive Marketplace Incentive Awards, even if Eligible Purchases were made during the Promotion Period. Each Eligible Entity Principal of an Eligible Hotel shall be limited to a maximum of two hundred ten thousand (210,000) Wyndham Rewards points in total from Sponsor pursuant to this Marketplace Incentive Program (the “Entity Principal Award Cap”). Marketplace Incentive Award eligibility will be determined, and Marketplace Incentive Awards distributed, in respect of the Eligible Purchases made during the Promotion Period. The cost of all Marketplace Incentive Awards is funded by Sponsor. Marketplace Incentive Award recipients are solely responsible for any and all applicable federal, state, territorial and local taxes related to their acceptance and use of Marketplace Incentive Awards.

FOR THE AVOIDANCE OF DOUBT, AN ENTITY PRINCIPAL WILL BE DISQUALIFIED FROM THE MARKETPLACE INCENTIVE PROGRAM IF THEY ENGAGE IN ANY ACTIVITY INTENDED TO ARTIFICIALLY INFLATE OR OTHERWISE MANIPULATE THE ACTUAL AMOUNT SPENT THROUGH THE WYNDHAM MARKETPLACE DURING THE PROMOTION PERIOD.

Award Process: Marketplace Incentive Awards will be calculated based on the total of an Eligible Entity Principal’s Eligible Purchase(es) made during the Promotion Period and awarded after the completion of such period. Marketplace Incentive Awards will be delivered to Eligible Entity Principals, to their email addresses of record with WHG (or affiliate of WHG), containing a link to a points pack code, on or about March 31, 2026 (the “Award Date”). Such Eligible Entity Principals must claim their Marketplace Incentive Award via this code within ninety (90) days of the date such email is sent by WHG (or an affiliate of WHG) in order to deposit their award into their Wyndham Rewards member account.

Wyndham Rewards point redemption is subject to availability and standard terms and conditions of the Wyndham Rewards program. For further details and terms and conditions, go to <https://www.wyndhamhotels.com/wyndham-rewards/terms>.

Sponsor/Inquiries: Sponsor is Wyndham Hotel Group, LLC, located at 22 Sylvan Way, Parsippany, NJ 07054. All Marketplace Incentive Program inquiries should be directed to: Wyndham Hotel Group, LLC via email to osd@wyndham.com.

Privacy: Sponsor and its agencies collect personal information from you when you participate in the Marketplace Incentive Program. The information collected is subject to the Sponsor’s Privacy Notice, which can be found at information collected is subject <https://www.wyndhamhotels.com/about-us/privacy-notice> and may be used for purposes of award fulfillment.

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