

# Register Now: Emergency Lodging Assistance Can Help Your Hotel Generate Revenue This Storm Season

With storm season upon us, **now** is **the time to register** for the Emergency Lodging Assistance (ELA) program to ensure your hotel is eligible to generate revenue from FEMA housing-approved displaced residents.

## FEMA's ELA Program Overview, coordinated by Corpay Lodging (formerly CLC Lodging)

- There is **no cost** to take part in the program.
- A contract is not required and setting up an ELA account does not commit you to providing rooms or special rates to displaced residents.
- The ELA program can help generate *revenue* during periods of activation.
- Participation means your hotel is positioned to help your community during declared disasters.

## Rate plan information

**Account Name: FEMA ELA EVACUEE** 

Rate Plan: LF8W

Reservation Method: Property Direct, Voice

Rate Category: B (NLRA)

# If you already have an ELA account:

- Please ensure that your login credentials are current and that you can access the ELA website here.
- If you cannot access your account on the ELA website, please contact CLC at 1-866-545-9865.
- Once you are able to access, please select "Make Rooms Unavailable" in your account.
- Doing so helps ensure your hotel can't be booked using this rate plan unless ELA becomes activated.

#### If you have a CLC WebCheckINN account:

Your login and password may not work for the ELA website unless you have previously set up an ELA account with the same login and password.

If ELA becomes active in your area, you will receive more information from CLC and Wyndham Sales on approved activation markets. Refer to the <u>User Guide</u> available on the ELA website.

#### If you do not have an ELA account:

Click <u>here</u> and select "Enroll". Refer to <u>ELA Steps to Enroll</u> guide on Wyndham Community. Make sure your hotel information is up-to-date and select "Make Rooms Unavailable".

If you have any questions, please reach out to CLC's ELA Hotel Support Line at 1-866-545-9865.

# **Additional Resources:**

Refer to Wyndham Community (<u>Wyndham Community > Loyalty & Marketing > Wyndham Sales > CLC Lodging now Corpay Lodging</u> - under <u>Emergency Lodging Assistance</u>) for resources designed to help prepare your hotel for potential weather events that may impact your area.

**Remember** – Price-gouging during emergencies or any other time is not an acceptable practice, and may subject you to fines, penalties and prosecution by your state and local government authorities.

July 2025